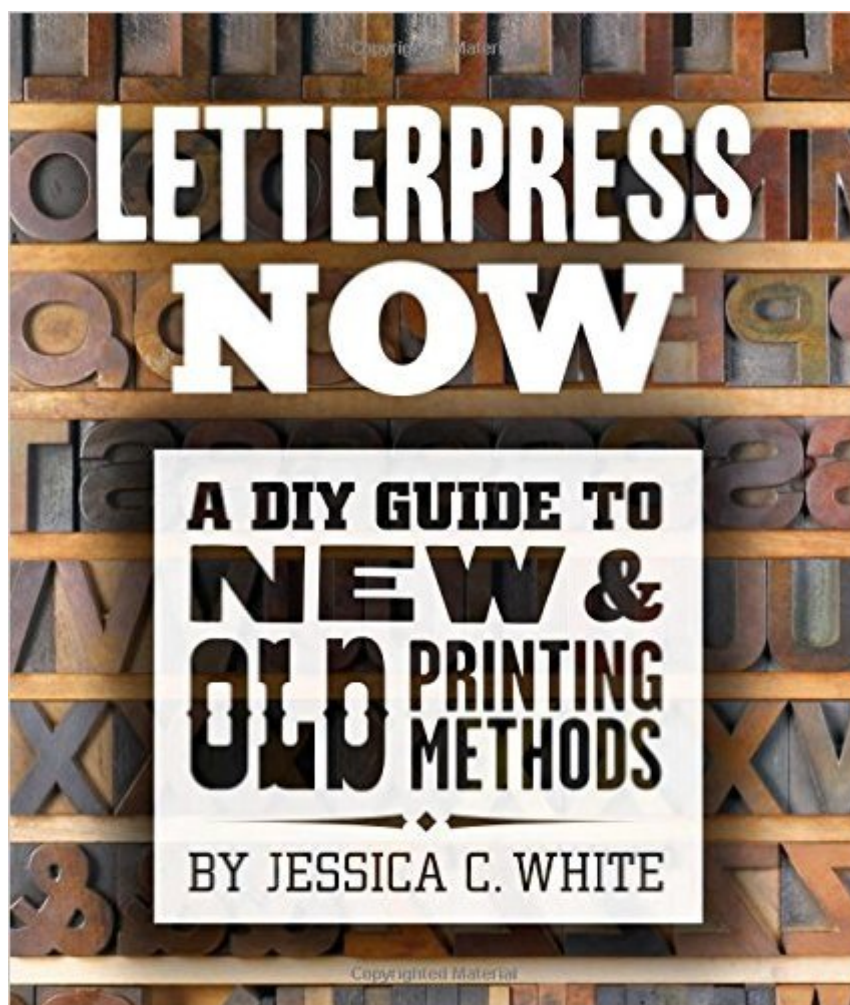


The book was found

# Letterpress Now: A DIY Guide To New & Old Printing Methods



## Synopsis

At last--a contemporary how-to reference on letterpress, a traditional craft that's experiencing a huge resurgence! Not only does Letterpress Now explain how to use a variety of presses, it also covers an amazing range of techniques, all with step-by-step photos: setting metal and wood type, lino/relief block prints, photopolymer plates, die-cuts, and more. About twenty eye-catching projects, from cards and calendars to masks, posters, and business cards--plus features on some of the best letterpress artists and community print shops--make this guide indispensable.

## Book Information

Paperback: 176 pages

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Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars See all reviews (21 customer reviews)

Best Sellers Rank: #127,134 in Books (See Top 100 in Books) #31 in Books > Arts & Photography > Graphic Design > Printmaking #51 in Books > Arts & Photography > Other Media > Calligraphy #3274 in Books > Crafts, Hobbies & Home > Crafts & Hobbies

## Customer Reviews

Letterpress printing is a complicated process, and today, in 2013, trying to explain it to neophytes through the medium of a do-it-yourself instruction book is problematic at best. Letterpress Now, written by Jessica C. White, and published this year by Lark Books, Asheville, North Carolina, attempts to offer a basic background of the craft, plus direction toward the completion of a few simple (and a few not so simple) projects that could be produced on an assortment of printing presses that are commonly found by hobbyists today. I wish that I could say that she was successful in her effort, but the omissions and misinformation that start with the very first paragraph of text is multiplied throughout the book until I cannot imagine how a beginner could possibly benefit from it. On the first page, which lays out a convoluted history of letterpress printing, it becomes obvious that Ms. White has not done her homework. She assumes that historians have any idea of the methods with which Johannes Gutenberg cast his type, and alludes to knowledge of the make-up of the metal he used for his types. Since these two subjects, along with the configuration of

his press have been debated hotly by historians for centuries, I find that opening her book with this misinformation reflects on the lack of detail offered throughout the book.

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